



Trevor Jacobson

Communications Professional who's as passionate about clean, minimalist design as he is about cooking. Foodservice got me through college and despite many successful years marketing, branding and advertising a variety of companies; I find myself anxious to get behind the line again. I have ten years experience preparing and serving exceptional food in a variety of kitchens.

Experience

Easy Does it Emergency Services. Communications Coordinator. November 2021 - Present

- *Hosted monthly "team lunches" for our entire agency. Prepared fresh flavorful eats loved by the our staff.*
- *Insisted on putting on our own BBQ for the agency's 30th anniversary. Client's are still raving about the quality of the food we prepared for them.*
- Rebranded agency, redesigned website and all outreach materials.
- Created and managed multiple ad campaigns with the Google Ads Network, Meta, Reddit, and Tik Tok.
- Designed vehicle wraps for our company fleet and billboards, worked with print shops to send to production.

Starbird. Line Cook. February 2021 - November 2021

- Worked expo, sandwich/salad station, dish pit and the register.
- Prepared a wide variety of fresh sauces and aiolis when opening. Chopped veg, brined meats.
- Often stayed late when closing to ensure that the kitchen was left spotless for our openers.
- Shopped US Food Chef Store regularly with company credit card for ingredients our GM never ordered.

Target. Elevated Advocate. May 2020 - Feb 2021

Started on carts and was trained in almost every department. I worked Cash Office, Guest Service, Cashier and FOS Attendant. I went on to serve as one of many

store managers.

extollet. Creative Director. November 2013 – May 2020

Provided Marketing & Advertising services to small businesses. Identified potential customers, developed websites, and branded every touchpoint.

Kinders Meats & Deli. Line Cook. October 2013 – May 2018

Prepared Sandwiches and BBQ in a family run Deli. Trimmed, seasoned and marinated large quantities of meats. Then smoked and portioned them, prepared sauces and sides. Assembled orders for guests while providing exemplary customer service.

Green Wheelin Scooters. Web Designer. December 2012 – October 2013

Redesigned the company website and created a comprehensive webstore where Customers could order bikes/parts—managed company socials/listings.

Carlton Senior Living. Waiter. November 2011 – December 2012

Waited tables in an assisted living facility. Prepped soups and salads for residents and delivered entrees made by our kitchen staff. Ensured residents dietary needs were being met. Regularly hopped on the dish pit when the kitchen got backed up.

Education

Bachelor of Fine Arts. Academy of Art University. Advertising. 2018

- Organized and led a student advertising agency called Young and Hungry.
- Provided marketing services to small businesses and worthy organizations on a pro bono basis.

About Me

Creative who's as passionate about clean, usable, minimalist design as am I about fresh, flavorful eats. Incredibly tech savvy, can master almost any device/app on my own in minutes. A huge fan of maintaining a clean workspace and making sure that chicken temps at 165. Excellent people skills: Respectful, enthusiastic, persistent, creative problem solver. Outside of work I'm a conisseur of video games and cringey sci-fi.



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sup@trevorj.me
(925) 839-6217